

## 2024 Season Sponsorship & Advertising

Business / Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Please check your selected level of sponsorship:



### BRONZE

Your logo in the playbill

Your logo listed as a sponsor on our website

- \$200 One Production
- \$600 All Productions



### SILVER

All **BRONZE** benefits, **PLUS:**  
Your logo on the big screen before performances

A plug on Servant Stage's social media

- \$300 One Production
- \$1,000 All Productions



### GOLD

All **SILVER** benefits, **PLUS:**  
1/2 page ad (5"W x 4"H) in the playbill

Your logo featured online as a show sponsor

- \$500 One Production
- \$2,000 All Productions

### PLATINUM

Full page ad (5"W x 8"H) in the playbill

Special thanks from the stage during the preshow welcome speech

Your logo featured online as a show sponsor

Your logo on the big screen before performances

A plug on Servant Stage's social media

- \$2,000 One Production
- \$7,500 All Productions

Please circle which production(s) you'd like to sponsor:

MAINSTAGE



APRIL



JUNE



JULY-AUGUST



SEPTEMBER



NOVEMBER-DECEMBER

YOUTH THEATRE



JANUARY



JANUARY



JUNE / AUGUST



JULY



JULY



AUGUST

### 3 Easy Ways To Sponsor!

Mail

Mail this completed form to:  
Servant Stage, 201 W. Main St,  
Strasburg, PA 17579

Email

Email this completed form to:  
andrew@servantstage.org

Online

Submit your sponsorship online at  
servantstage.org/sponsor

Questions? Call Andrew at 717-756-3956



# SERVANT STAGE

at a glance

## Audience Reach

**44,000+**

audience members

**40,000+**

in just the past 7 months!

**16,700+**

e-mailing list

**33,000+**

mailing list



Thank you for considering sponsoring Servant Stage to help us fulfill our mission to make theater accessible to everyone in our community in 2024! Your sponsorship will allow us to continue growing our thriving youth theatre program with educational outreach to local schools, providing student workshops and theatrical performances. Additionally, our sponsors are vital to the success of our three Youth Companies, Pay-What-You-Will Monday night classes, and seven youth theatre productions! Your support also allows us to continue to raise the bar of excellence in our mainstage productions with hit Broadway shows like *Fiddler on the Roof* and *Tuck Everlasting* along with a brand new Christmas revue, *Christmas Crooners*, and audience favorites *I'll Fly Away* and *The Marvelous Wonderettes* as they tour Lancaster County in 2024! Thank you for helping Servant Stage inspire, educate, challenge and entertain with Pay-What-You-Will performances in parks, schools, retirement homes, churches, and other venues across our community.

Partner with us to get your business in front of over 40,000 captive audience members, while supporting Servant Stage!



**Johnathan Bauer**  
Executive Director

## Online Reach

Social Media & Website

**220,000+**



visitors reached via social media (2023)

**6,800+**

Facebook followers

**2,190+**

Instagram followers

**150,000+**

Facebook reach

**45,000+**

YouTube views

**27,000+**

Instagram reach

**100,000+**

website visitors (2023)



Facebook

207 Reviews



Google

418 Reviews



TripAdvisor

14 Reviews



It was an incredible performance! The enthusiastic standing ovation at the end said it all. The actors, the music, the voices, the dancing all done to perfection, showing how much SSC cares for its audiences, and how much effort they put into their productions.

Way to go, we all loved it!

*Can I add a 6th star, please?*

5-Star Google Review

What an incredible show. It was truly one of the best shows I have seen. The music and singing was great as was the choreography.

It is amazing that this is a "pay as you will" theater company! I have never seen a bad show at Servant Stage.

*This is a Lancaster gem!*

5-Star TripAdvisor Review